

Towards Improved Water, Sanitation & Hygiene THE WASH EXPERIENCE

Investing in children, Empowering families, Strengthening communities

The FXB India Suraksha's approach on 'Securing Clean Environment'

The conceptual program design and implementation strategy of FXB India Suraksha is guided by the rights based approach which amongst others recognizes the importance of the immediate environment in which our program beneficiaries reside. Accordingly our program intervention integrates principles of sanitation and hygiene as an important component of program implementation. In 2008, FXB India Suraksha launched in India the first Global Hand Washing Day through consortium partnership with Hindustan Unilever (Lifebuoy), Wateraid, Plan India and AFPRO. The Water Sanitation Advisory Group of FXB India Suraksha consists of eight advisers with vast experience of working at community and policy level, and with the Government and UN organizations. Some of them are honorary advisers to the Total Sanitation Campaign of Government of India.

The FXB India Suraksha's Goal

To facilitate access to safe water and sanitation facilities in backward and poor areas through promotion of effective and low cost water and sanitation technology and encourage hygiene related behavior change that will help people lead a healthy and improved life.



W.A.T.E.R. Strategy

- **W**ork up a demand for low-cost toilets
- **A**wareness on basic principles of safe water and hygiene through intensive communication strategy
- **T**ransfer of knowledge/training on low-cost technology
- **E**nable linkages with local government to facilitate implementation of the Total Sanitation Program
- **R**ope in local youths/women groups as change agents



FXB's Water & Sanitation Projects across India:

FXB-Village Dhapa, Kolkata, West Bengal, India

Education of beneficiaries on hygiene and sanitation

Trained youth and women peer leaders as change agents to reach out

Community monitoring of change in hygiene practice

FXB-Village Medinipur, West Bengal, India

Awareness and social mobilization for improved hygiene and sanitation practices

Construction of Individual low-cost toilets

Regular monitoring of change in practice and knowledge

Trained youth and adolescents on the importance of hygiene standards

FXB-Village Villupuram, Puducherry, India

Fostering change in behaviour and practice of improved hygiene and sanitation:

Several campaigns being carried out in the villages. Children as the peer leaders for change to promote safe drinking water, improved sanitation and hygiene practices.

Sanitation and the Elimination of Open Defecation: Following the series of health and hygiene education by FXB India Suraksha a model toilet was constructed in one of the community member's house. A total of **85** and **7** household toilets were constructed in Mathur Chinna Colony and Mathur Periya Colony respectively.

Slum Intervention Project, sector 16, Noida, Uttar Pradesh

Awareness and social mobilization for improved hygiene and sanitation practices





FXB-Village Visakhapatnam, Andhra Pradesh, India

Awareness of the community towards hygiene and sanitation through several outreach programs such as interpersonal communication, wall paintings, street plays. FXB encourages promotion of hand washing with soap by observing global hand washing day every year. A Village Sanitation Committee was formed with representatives from *panchayat*, SHG, youth, local schools and *Anganwadi* to support the effort.

Elimination of Open Defecation: **81** toilets have been constructed and ensured 100% usage of to eliminate open defecation in **3** project villages that prevents diarrhoea and other water born diseases.

Community Monitoring System: Self Help Groups and volunteers who have lead the toilet construction activity and ensured 100% usage, ensures regular monitoring through house visits and conducting interface meetings with villagers. Around **30** solid waste collection bins have also been placed in villages mobilizing contributions from *Panchayat* and residents.

Health and Hygiene in Tribal Villages of Ranchi, Jharkhand, India

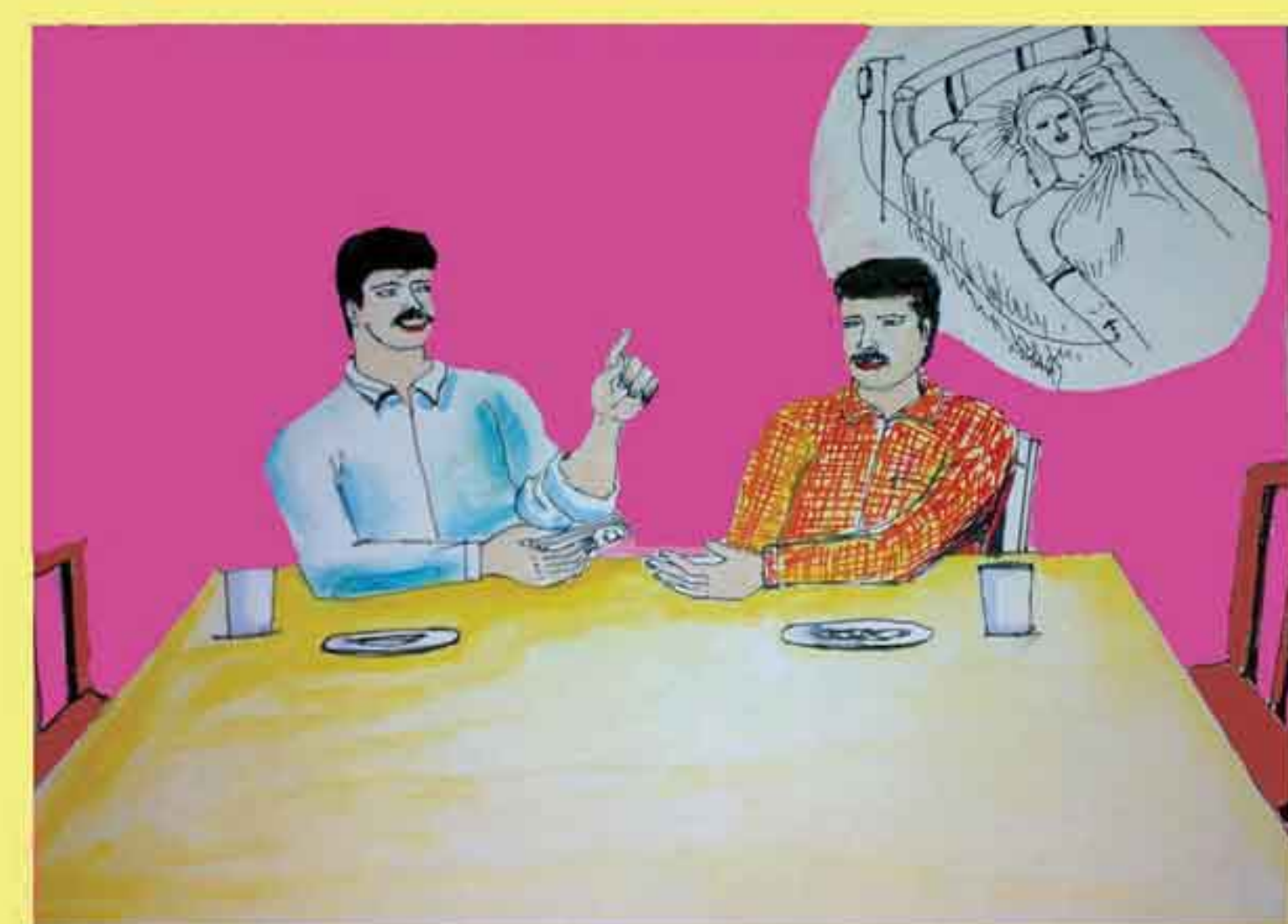
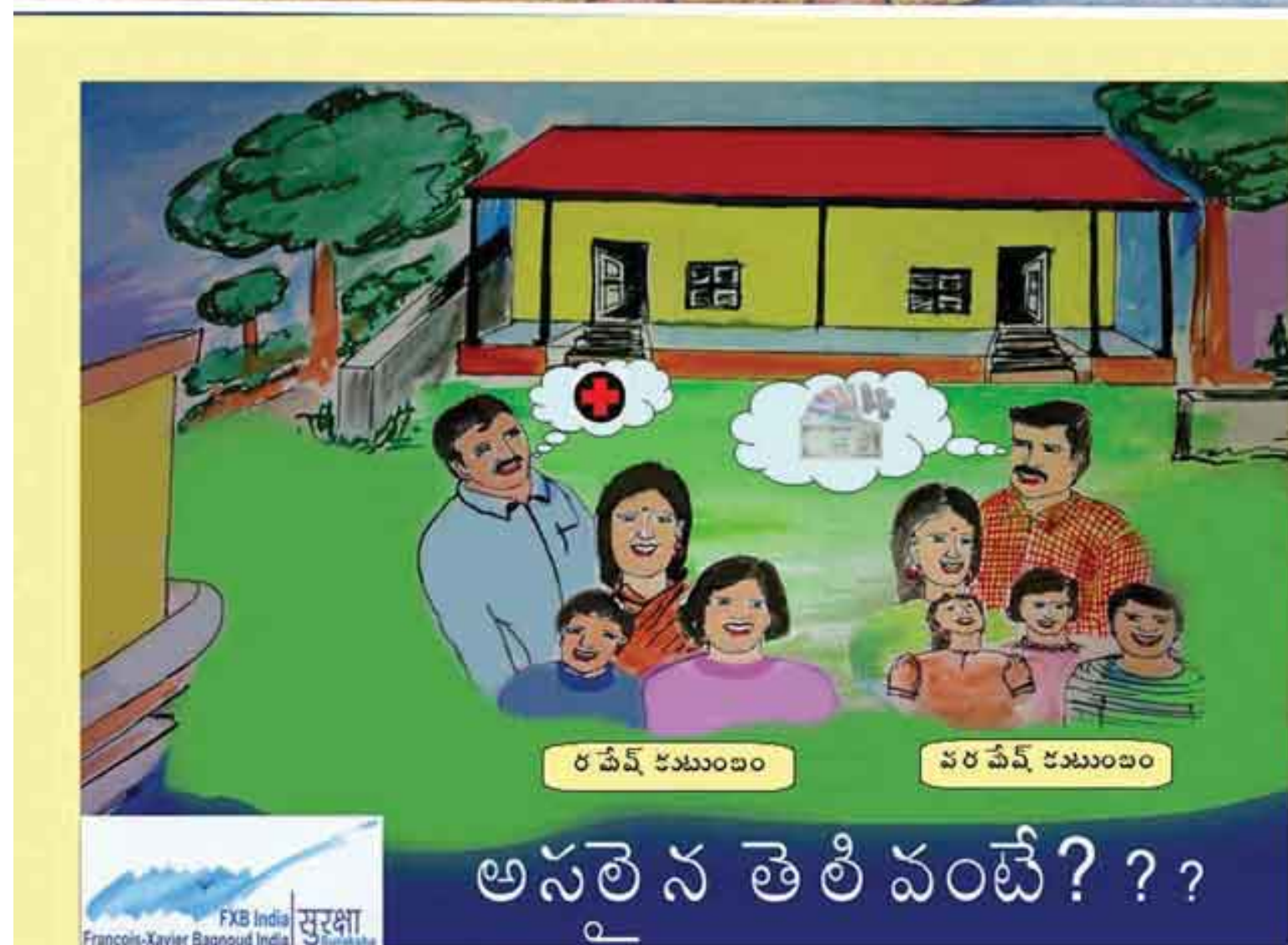
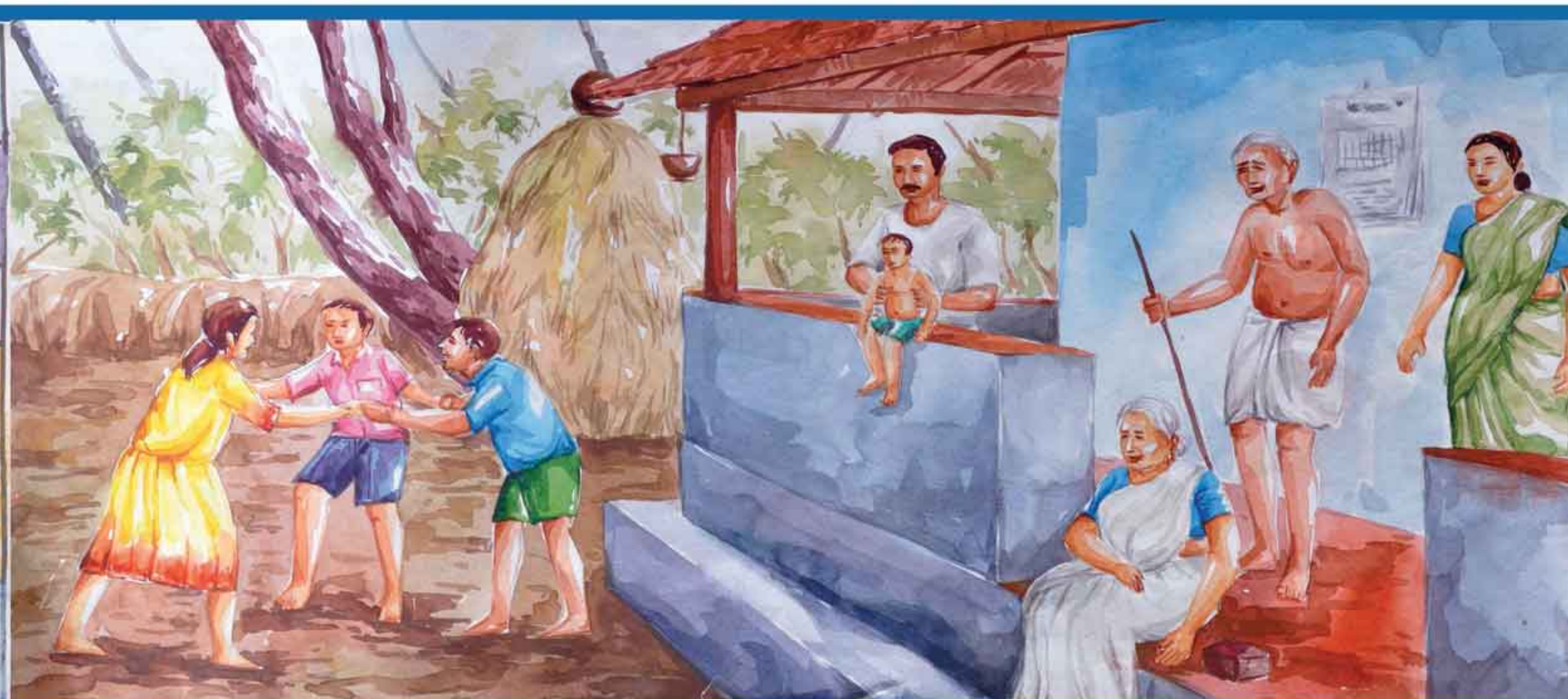
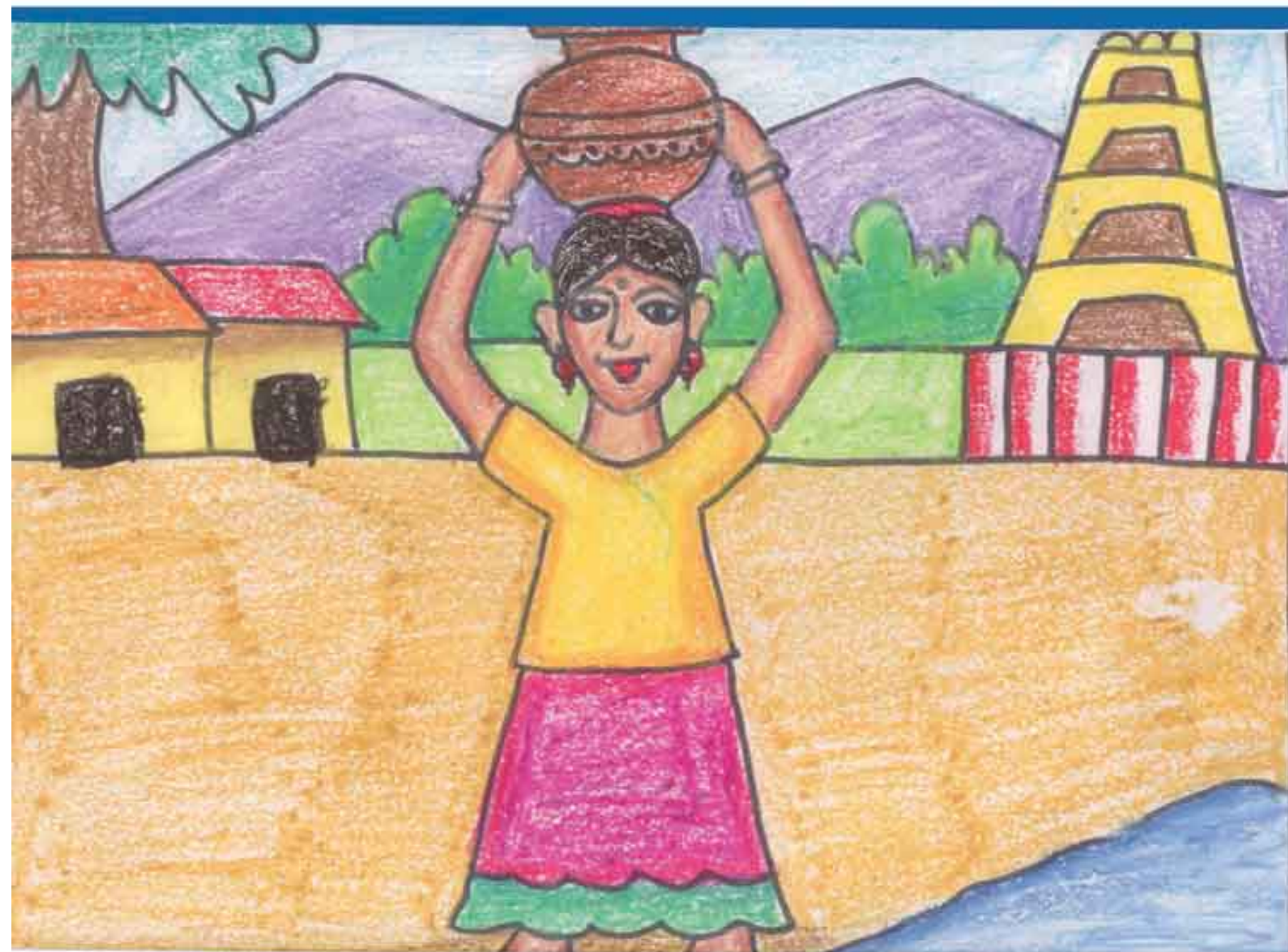
Sensitizing the community towards hygiene and sanitation though several outreach programs. Around **75** youths and **64** women are being trained to be peer leaders as change agents.


Construction, maintenance, renovation and monitoring of drinking water sources. Around **220** wells, **660** water channels for tube wells and **180** daris were renovated in every program village. Water quality testing is being carried out by the trained youths at regular basis. As part of the WASH program soak pits and garbage pits were constructed.

Promoting leverage with Total Sanitation Program for low cost house hold toilets.



Advocacy through Wall Painting and Storytelling by drawings



**మరుగుదొడ్లను నిర్మించుకుందాం
గ్రామాన్ని శుభ్రంగా ఉంచుకుందాం**

GREEN VILLAGE CLUB
(ఆరోగ్యవంతమైన గ్రామం మన లక్ష్యం)
FXB INDIA SURAKSHA-CHEPALUPPADA VILLAGE

మరుగుదొడ్లను వాడుదాం - బహిరంగ మలవిసర్జనను ఆపుదాం



❌



✅

**చెత్తను సరియైన పద్ధతిలో పారవేయడం వలన
మనము, మనగ్రామం ఆరోగ్యంగా వుంటుంది**



❌




✅




Innovating IEC

Connecting with target groups

**బహిరంగ మల విసర్జన ఆపండి
మరుగు దొడ్లను వాడండి**




❌



✅

❌ డయోరియం, కలరా వంటి అంటువ్యాధుల నుండి రక్షణ.
 ❌ స్త్రీలకు, బాలికలకు రక్షణ లభిస్తుంది.
 ❌ గర్భిణీ స్త్రీలకు మరియు వృద్ధులకు సౌలభ్యమయినది.
 ❌ సమాజంలో గౌరవం కలిగి వుండటం.


HQ : A-8, First Floor, Sector-19, Noida,
Distt. Gautam Budha Nagar, UP-201301.
Vizag : #55-14-105, First Floor, APSEB Colony,
Seethammadhara, Vizag-530013.



**చెత్తను కుండీలోనే వేద్దాం
మురికి కాలువలను శుభ్రంగా ఉంచుదాం**

GREEN VILLAGE CLUB
(ఆరోగ్యవంతమైన గ్రామం మన లక్ష్యం)
FXB INDIA SURAKSHA-CHEPALUPPADA VILLAGE

పారిశుధ్య పద్ధతులు - కరదీపిక



బహిరంగ మలవిసర్జన అనేక సమస్యలకు మూలం



❌




✅



బహిరంగ మలవిసర్జన అనేక సమస్యలకు మూలం



❌



✅



Photo credits: Charly Rappo, Nazia Erum &
FXB Suraksha staff
Design & Production: Namrata Raha

Contact Us:

FXB India Suraksha
R-5, First Floor
Nehru Enclave, Kalkaji
New Delhi - 110019
India

Tel: +91 11 49203350
Fax: +91 11 49203351
Email: fxbindia@fxbsuraksha.org

Web: www.fxbsuraksha.in



www.facebook.com/fxbindiasuraksha



www.twitter.com/FxbIndia

